

FOR IMMEDIATE RELEASE

Favorite Foods Annual Food Show – Laying a Blueprint for Success With Independent Restaurants

Favorite Foods, Inc. will host its annual Food Show at the Radisson Center of New Hampshire in Manchester, NH on Tuesday, May 20th 2008. The “2008 Extreme Makeover Favorite Foods Addition” Food Show will allow New England’s best independent restaurants to visit with more than 100 food service manufacturers and service providers, and sample thousands of items.

The theme of this year’s show, a take-off on Extreme Makeover, was selected not only because of the building expansion that Favorite Foods is currently undergoing, but because of the efforts that Favorite Foods and its business partners are making to assist independent operators during these tough economic times. The show, which follows on the heels of the Bill Main seminar hosted by Favorite Foods in a few short weeks, will provide restaurant and foodservice owners, operators, and chefs the opportunity to learn about new products, money saving menu ideas, and the many services offered by the providers who want them to succeed.

In addition to the foodservice manufacturer representatives who will be exhibiting at the show, attendees will also have the opportunity to meet with representatives from FIRA, the Favorite Independent Restaurant Association. FIRA, founded by Favorite Foods, is continuing to grow and boasts more than 14,000 card holders in its Local Rewards loyalty card program. Information on the seacoast chapter can be found at www.localflavor.org.

Foodservice professionals throughout NH, ME, and MA are invited to attend. No registration is necessary, and all attendees will receive valuable discounts, goodie bags, and their choice of gas cards or Home Depot gift cards.

Incorporated in 1987, Favorite Foods is New Hampshire’s only independently owned broadline food and paper distributor. Servicing the NH/ME seacoast, Concord, and Manchester regions, Favorite Foods is proud to support the area’s local Independent Restaurants. Through the creation of FIRA, the Favorite Independent Restaurant Association, Favorite Foods has established itself as a leading advocate for locally owned and independent restaurants.

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