

FOR IMMEDIATE RELEASE

## Julie Cole Named Vice President of Marketing for Favorite Foods

Favorite Foods, New Hampshire's only independently owned broadline food and paper distributor, has named Julie Cole Vice President of Marketing effective immediately.



Ms. Cole has been an employee of Favorite Foods for the past 5 years, previously serving as Marketing Director. "I have thoroughly enjoyed the last five years here at Favorite Foods and look forward to all the future holds," stated Ms. Cole. "We are fortunate to have a great base of customers, employees, and business partners who share our

goals and believe in our company mission to enhance the communities we are privileged to serve."

As Marketing Director, Ms. Cole raised the awareness of Favorite Foods in the industry through a successful rebranding campaign in 2005, an expansive PR effort, and a great deal of exposure generated from the numerous awards Favorite Foods has received within the last 5 years. Recognized for their Marketing efforts by IFDA, ID Online, NH Business Review, and Golbon, America's Premier Foodservice Marketing Group, Favorite Foods has an impressive resume. Add to that their most recent award, NH's Business of the Year in Hospitality, awarded by Business NH Magazine, and the future looks bright for this family owned company.

"Julie's contribution to Favorite Foods is impossible to measure," praised Chris Barstow, President and CEO of Favorite Foods. "There are so many opportunities ahead and we look forward to having Julie lead the charge with her Marketing efforts."

Ms. Cole lives in Dover NH with her husband Matt, a member of the Favorite Foods Sales Team, and their two children.

*Incorporated in 1987, Favorite Foods is New Hampshire's only independently owned broadline food and paper distributor. Servicing the NH/ME seacoast, Concord, and Manchester regions, Favorite Foods is proud to support the area's local Independent Restaurants. Through the creation of FIRA, the Favorite Independent Restaurant Association, Favorite Foods has established itself as a leading advocate for locally owned and independent restaurants.*

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