

FOR IMMEDIATE RELEASE

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FAVORITE FOODS, INC. TO SUPPORT NEW HAMPSHIRE LODGING & RESTAURANT ASSOCIATION THROUGH 2010

CONCORD--The New Hampshire Lodging & Restaurant Association (NHLRA) announced today that Favorite Foods, Inc. of Somersworth, NH has agreed to support the association's programs, services, and events through 2010.

Favorite Foods, Inc.'s three year sponsorship will help fund a number of NHLRA initiatives, including the Winter Gala, Spring Ski Jamboree, Baseball/Softball fundraisers, Hospitality Exposition 2007, the Stars of the Industry Awards Dinner, and regional Member Mixers.

"We appreciate the continued support of Jeff Barstow and the fine folks at Favorite Foods. Their sponsorship will continue to allow us to promote, protect, and educate restaurateurs and lodging property owners throughout the great state of NH," said Chuck Rolecek, NHLRA Chairman. "They are real leaders in the area of supporting the association's mission of strengthening our voice in Concord, and maintaining the quality of life we all cherish so much, as residents."

Favorite Foods, Inc. is a \$30 million/year broadline foodservice distributor with 52 employees running 10 trucks from their 22,000 square foot distribution center. The company has earned an enviable reputation for its customer driven focus and progressive approach to doing business. Their geographic coverage includes the Seacoast Region, Concord and Manchester, NH.

"We are committed to continuing to support New Hampshire's innkeepers and restaurateurs through our partnership with NHLRA. Having been involved with the association on a first hand basis for over 12 years, I am extremely impressed by how well NHLRA represents its members interests," said Jeff Barstow, Favorite Foods, Inc. President. "Our active participation underscores our commitment to the industry and helps Favorite Foods achieve our goal of deepening our relationships with our customers, our employees, and our suppliers."

Founded in 1914, the New Hampshire Lodging & Restaurant Association is a statewide, non-partisan trade organization. Our mission is to promote, protect, and educate the foodservice and lodging industries of the state and to ensure positive business growth for our members. NHLRA strives to represent the best interest of its members on small business issues, hospitality and tourism concerns, and toward the protection of New Hampshire's Quality of Life. Visit www.nhlra.com

The Mission of Favorite Foods is to provide quality products, superior service and innovative solutions to a select group of Customers, and to make a significant contribution to their success. We strive to create mutually profitable long term relationships with our Customers, Employees, Shareholders and Suppliers, and to enhance the communities we are privileged to serve. Visit www.favoritefoods.com

If you have questions, please contact NHLRA at media@nhlra.com or call(603) 228-9585.

Remember to visit our web site, www.nhlra.com, frequently to learn why lodging & restaurants are the cornerstone of the economy, career opportunities, and community involvement in the state of New Hampshire.