

FOR IMMEDIATE RELEASE

Favorite Foods New Item Marketplace:
Showcasing the Hottest New Products in the Industry

Favorite Foods, Inc. will host its annual New Item Marketplace at the Regatta Banquet & Conference Center in Eliot, ME on Tuesday, May 4th, 2010. This popular one day event allows New England's best independent restaurants to sample hundreds of hottest new products now available to the industry. Orders for product can be placed at the show and all orders will be fulfilled by Favorite Foods.

"We have always been extremely pleased with the attendance for this show. The enthusiasm of our customers and exhibitors is fantastic." stated Julie Cole, VP of Marketing for Favorite Foods. "Our attendees love the venue, the layout, and the format of the show, and our exhibitors enjoy steady traffic throughout the day."

The show begins at 10:00AM and the doors close at 4:00PM. There is no fee to attend and pre-registration is not necessary. All owners and operators from foodservice establishments are welcome and encouraged to attend. If you would like to receive more information about the show, please contact Carrie Averill, Marketing Coordinator for Favorite Foods – 603-6924990 ext 139 or caverill@favoritefoods.com.

Incorporated in 1987, Favorite Foods is New Hampshire's only independently owned broadline food and paper distributor. Servicing New Hampshire and Maine, Favorite Foods is proud to support the area's local Independent Restaurants, School Systems, and Production Facilities. Through the creation of FIRA, the Favorite Independent Restaurant Association, Favorite Foods has established itself as a leading advocate for locally owned and independent businesses.