

FOR IMMEDIATE RELEASE

Favorite Foods Announces New Center of the Plate Specialist

Favorite Foods, Inc. announced the addition of Steve Gerasimchik to its Sales and Purchasing teams. Mr. Gerasimchik will be working primarily as the company's Center of the Plate Consultant, specializing in all proteins.

"I am pleased to be joining the Favorite Foods team," Mr. Gerasimchik commented. "This is an innovative and growing company, and I look forward to working with the Sales Consultants to ensure the continued success of Favorite Foods and its customers."

Mr. Gerasimchik was formerly the Director of Operations for Portion Control at Empire Beef, in Rochester, NY – a position he had held for 15 years.

"Steve brings a new and unique perspective to Favorite Foods," noted President Jeffery Barstow. "He brings a wealth of knowledge and experience, and I am confident that his addition will only enhance our ability to provide our customers with the highest level of service in the industry."

Incorporated in 1987, Favorite Foods is New Hampshire's only independently owned broadline food and paper distributor. Servicing the NH/ME seacoast, Concord, and Manchester regions, Favorite Foods is proud to support the area's local Independent Restaurants. Through the creation of FIRA, the Favorite Independent Restaurant Association, Favorite Foods has established itself as a leading advocate for locally owned and independent restaurants.

For more information please contact Julie Cole; Director of Marketing at Favorite Foods.
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