

BUFFALO FLAVOR IS HOT!

AND IT'S ONLY
GETTING
HOTTER!

IT'S ALREADY ON OVER **1/3** OF RESTAURANT
MENUS

Datassential

BUFFALO
RANKS
IN THE TOP

20%

FOR FUTURE
GROWTH
POTENTIAL

Datassential

Ideal flavor for both **plant** and
meat-based menu items



Classic Hummus + Frank's® RedHot®
Original Cayenne Pepper Sauce



Plant-Based Slider
with Frank's® RedHot®
Buffalo Sandwich Sauce

54%

OF PATRONS
SAY THEY CRAVE
SPICY FLAVOR

Datassential

Give 'em what they want!
Buffalo is an easy addition
to existing menu items

33%

OF PATRONS ARE ORDERING
MORE FOOD TO-GO THAN
THEY DID 3 YEARS AGO

Technomic

Try buffalo flavor in a **dry format**
for **better delivery** hold times

French Fries + Frank's® RedHot®
Original Seasoning



FRANK'S REDHOT IS THE

#1 BRAND

OF HOT SAUCE IN BOTH THE BACK OF
HOUSE AND CONSUMER RETAIL MARKETS

NPD/Supply Track

flip over to see all the
ways Frank's does buffalo



FRANK'S
SINCE 1920
RedHot

FRANK'S *HAS* MORE WAYS *TO* BUFFALO

**PUT THAT \$#!T
ALL OVER YOUR MENU**

**XTRA
HOT**



**FOR THOSE WHO SEEK
EVEN MORE HEAT**

3X THE HEAT INTENSITY
OF FRANK'S ORIGINAL
READY TO USE STRAIGHT
FROM THE BOTTLE

**DIP &
SPREAD**



**THICK FORMAT,
PERFECT FOR DIPPING**

AMAZING CLING
IDEAL FOR BURGERS,
SANDWICHES & WRAPS

**LESS
SAUCY**



**PERFECT FOR DRY
APPLICATION**

GOOD HOLD TIMES,
GREAT FOR DELIVERY
SAME GREAT FLAVOR OF
FRANK'S ORIGINAL

**QUICK
& EASY**



**CONSISTENT BUFFALO
FLAVOR EVERY-TIME**

READY TO USE WITH NO
ADDED INGREDIENTS
PERFECT FOR CLASSIC
BUFFALO WINGS

**CLEAN
LABEL**



**MADE WITH ONLY
5 REAL INGREDIENTS**

THE SECRET BEHIND
THE FIRST EVERY
BUFFALO FLAVOR

**TABLE
TOP**



**5 REAL INGREDIENTS
IN A 5 OZ BOTTLE**

EASY FOR PATRONS
TO CUSTOMIZE THEIR
DISH'S HEAT



Contact your McCormick representative or broker to place your order.

Visit McCormickForChefs.com/Franks-Bufferalo for more information on Frank's RedHot® products.

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