

## Why Simply? The Simply Potatoes® brand delivers total value across your operation, bringing you:

**Standout flavor** — made from 100% real potatoes, our products have the quality, texture and taste guests love.

**Kitchen efficiencies** — you'll save time and labor by eliminating potato cleaning, peeling, slicing and mashing.

**The fresh advantage** — our refrigerated potatoes are much simpler than scratch and fresher than frozen or dehydrated options



## Luture Sulvitions!

Turn to Simply Potatoes® for premium refrigerated potato products, creative sidedish recipes and valuable support tools that will enhance your business. From offering winning menu ideas to delivering critical kitchen efficiencies, we're always on your side!



## **Explore Simply Potatoes® Products**

Every Simply Potatoes® foodservice product is made from real, fresh potatoes that are refrigerated—never frozen or dehydrated—for ultimate quality and guest satisfaction. Explore all of our popular forms:

Mashed — Find traditional and premium varieties featuring russet, red, yellow and sweet potatoes.

Hash Browns — Choose from classic to extra-thick shreds that cook up to golden-brown perfection.

Diced — Our diced options include russet and red-skin potato products, in varying sizes for maximum menuing versatility.

**Sliced** — Choose classic American home fries or thicker cuts, for savory scalloped dishes, breakfast sides and more.

**Wedges & Whole** — Get a fast start by using our red skin-on wedges or peeled whole russets to bring your sides to life.



Large White Diced Potato #3151500 Large Diced Redskin Potato #3153000 Red Skin Mashed Potato #3954110