



GENERAL MILLS
Convenience
& Foodservice

SAVE UP TO \$8 PER CASE* ON GOLD MEDAL™ MIXES

*20 cases maximum / \$160 maximum / After Rebate



SEPTEMBER 1, 2017 THROUGH NOVEMBER 30, 2017

ELIGIBLE PRODUCTS

Code Product Description

Morning Mix

| | |
|----------|--|
| 11029000 | General Mills Biscuit Mix 5lb |
| 11412000 | Gold Medal® Biscuit Mix 5lb OgTFA |
| 11765000 | Gold Medal® Biscuit Mix Buttermilk 5lb OgTFA |
| 11432000 | Gold Medal® Basic Muffin Mix 5lb OgTFA |
| 11547000 | Gold Medal® Blueberry Muffin Mix 4.87lb OgTFA |
| 11630000 | Gold Medal® Chocolate Chocolate Chip Muffin Mix 5.56lb OgTFA |
| 11422000 | Gold Medal® Corn Bread Mix 5lb OgTFA |
| 11442000 | Gold Medal® Corn Muffin Mix 5lb OgTFA |
| 11452000 | Gold Medal® Honey 'N Bran Muffin Mix 5lb OgTFA |
| 11445000 | Gold Medal® Lemon Poppyseed Muffin Mix 5.19lb OgTFA |
| 11447000 | Gold Medal® Oat Bran Muffin Mix 5lb OgTFA |
| 11549000 | Gold Medal® Orange Cranberry Muffin Mix 5lb OgTFA |
| 11560000 | Gold Medal® Sweet Rewards® Lowfat Variety Muffin Mix 4.5lb OgTFA |
| 11544000 | Gold Medal® Variety Muffin Mix 5lb OgTFA |
| 31529000 | Gold Medal® Whole Grain Variety Muffin Mix 5lb OgTFA |
| 11805000 | Gold Medal® Belgian Waffle Mix 3.12lb OgTFA |
| 11827000 | Gold Medal® Complete Buttermilk Pancake Mix 5lb OgTFA |
| 11834000 | Gold Medal® Complete Waffle Mix 5lb OgTFA |
| 31527000 | Gold Medal® Whole Grain Complete Pancake Mix 5lb OgTFA |

Code Product Description

Dessert Mix

| | |
|----------|---|
| 11312000 | Gold Medal® Chocolate Brownie Mix 6lb OgTFA |
| 11240000 | Gold Medal® Lemon Bar Mix 5lb OgTFA |
| 11325000 | Gold Medal® Sweet Rewards® Lowfat Chocolate Brownie Mix 6lb OgTFA |
| 11195000 | Gold Medal® Angel Food Cake Mix 1lb OgTFA |
| 11129000 | Gold Medal® Carrot Cake Mix & Cream Cheese Icing 5lb OgTFA |
| 11160000 | Gold Medal® Chocolate Chocolate Cake Mix 5lb OgTFA |
| 11430000 | Gold Medal® Cinnamon Streusel Coffee Cake Mix 4.66lb OgTFA |
| 11112000 | Gold Medal® Devil's Food Cake Mix 5lb OgTFA |
| 12219000 | Gold Medal® SuperMoist® White Cake Mix 4.5lb OgTFA |
| 12232000 | Gold Medal® SuperMoist® Yellow Cake Mix 4.5lb OgTFA |
| 11132000 | Gold Medal® White Cake Mix 5lb OgTFA |
| 11152000 | Gold Medal® Yellow Cake Mix 5lb OgTFA |
| 12217000 | Gold Medal® SuperMoist Cake Mix 4.5 lb Devil's Food |
| 11142000 | Gold Medal® Cake Mix 5 lb Spice Cake |
| 11182000 | Gold Medal® Cake mix 5 lb Gingerbread |
| 11162000 | Gold Medal® Cake Mix 5 lb Pound Cake |

HOW TO RECEIVE YOUR REBATE ON BACK



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generalmillscf.com 1-800-882-5252



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SEPTEMBER 1, 2017 THROUGH NOVEMBER 30, 2017

CALCULATE YOUR REBATE

Gold Medal™ Morning Mixes x \$8.00 = \$ _____
Gold Medal™ Dessert Mixes x \$4.00 = \$ _____
Total Cases = _____ Total Rebate = \$ _____
(20 cases maximum) (\$160 maximum)

MAIL WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept 816-685
Strongsville, OH 44149-0380

**Must be postmarked
on or before
DECEMBER 31, 2017**

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one):

- | | |
|---|---|
| <input type="checkbox"/> Restaurant | <input type="checkbox"/> B & I |
| <input type="checkbox"/> C-Store | <input type="checkbox"/> Healthcare |
| <input type="checkbox"/> College & University | <input type="checkbox"/> Independent Bakery |
| <input type="checkbox"/> Lodging | <input type="checkbox"/> Other _____ |

Dayparts Served:

- ☐ Breakfast ☐ Lunch ☐ Dinner

Establishment Name _____

Contact Name _____ Contact Title _____

Mailing Address _____

WHERE YOU CAN RECEIVE MAIL

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE

Operator Signature (required) _____

Chain/Food Management/Buying Group (optional) _____

Distributor House _____

DSR Email Address _____

TO RECEIVE MORE INFORMATION RELATED TO THIS REBATE AND SIMILAR PRODUCTS

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase qualifying products between 9/1/2017 and 11/30/2017.
- Rebate form must be postmarked on or before 12/31/2017.
- Offer not available to K-12 Operators or Supermarkets.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid or contract pricing.
- Limit one Gold Medal Mixes rebate submission per operation during this period.
- Fill out this form completely allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted.
- Identifying General Mills code or brand name must be included on invoice.
- If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).
- Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law
- General Mills Foodservice reserves the right to audit request for payment. discontinue or revise this offer at anytime.



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