

Campbell's[®]

FOODSERVICE

SIGNATURE

RESERVE

*We make our soups the way you would.
Full of heart, soul and flavor.*

We're introducing two new carefully crafted soups made the way you and your guests want them.

We started each recipe from scratch, adding ingredients one by one and leaving out anything unnecessary, like added MSG, colors from artificial sources, added preservatives, HFCS and artificial flavors.













Campbell's[®] Signature Creamy Sweet Potato with Tomatillos (24877)



Pick 4 of the eligible Frozen Soups that are currently stocked by your distributor and receive a \$5.00 per case discount off-invoice* from 10/16/17 – 12/15/17.

Qualifying Products

Code	Product Name	Format
21076	Reserve Tequila Spiked Fiesta Chicken Soup	 Pouch
21112	Reserve Butternut Squash Soup with Curry	 Pouch
21847	Reserve Chicken Pho Broth	Pouch
21848	Reserve Thai Green Curry Sauce	Pouch
21849	Reserve Spicy Thai Style Chicken Soup	Pouch
21850	Reserve Vegetable Pho Broth	 Pouch
23206	Reserve Red Lentil Vegetable Soup	  Pouch
23423	Reserve Latin Farro Pozole	Pouch
24659	Signature Carrot & Parsnip with Ginger	 Pouch
24691	Reserve Creamy Cauliflower, Quinoa & Fontina	 Pouch
24845	Reserve Creole Style Black Eyed Peas & Farro	 Pouch
24877	Signature Creamy Sweet Potato with Tomatillos	  Pouch



*Distributor invoices Campbell's back with proof of sale

TERMS AND CONDITIONS:

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| <p>A. This allowance offer applies only to foodservice operators in the US.</p> <p>B. Campbell's will pay distributor \$5/case on eligible products without duplication for sales from 10/16/17 – 12/15/17.</p> <p>C. Applies only to Campbell's® Signature and Reserve qualifying products listed above.</p> <p>D. Distributor will invoice Campbell's a proof of purchase of the qualified products.</p> <p>E. Checks will be made payable to corporate entities only, and not to individuals.</p> <p>F. Chains and franchises must participate on an individual location basis.</p> <p>G. All submissions must be received by 1/31/2018 Campbell's Foodservice is not responsible for lost, late or misdirected submissions.</p> | <p>H. This allowance offer may not be combined with any other offer on the same items during the same period.</p> <p>I. This rebate cannot be assigned or transferred by an operator.</p> <p>J. Rebate is valid for purchases made from foodservice distributors only.</p> <p>K. Allow 4–6 weeks for payment of allowance.</p> <p>L. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.</p> <p>M. Operators currently on bid, purchase, or rebate programs for Campbell's® Signature and Reserve do not qualify.</p> |
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Campbell Soup Company, Attn: SPS — Trade, 1 Campbell Place Box 55B, Camden, NJ 08103
Or via email to: fstradesystems@campbellsoup.com

To ensure prompt payment, billbacks must contain proof of delivery/sold to locations, delivery dates, and manufacturer item numbers.
If you have any questions or would like to request a payment status, please direct all inquiries to: fstradesystems@campbellsoup.com.
If you need to speak to someone, please call 1-800-661-8278, option 1.

Our preference would be for you to submit this form as an electronic file transmitted to fstradesystems@campbellsoup.com

