

Campbell's[®]

FOODSERVICE

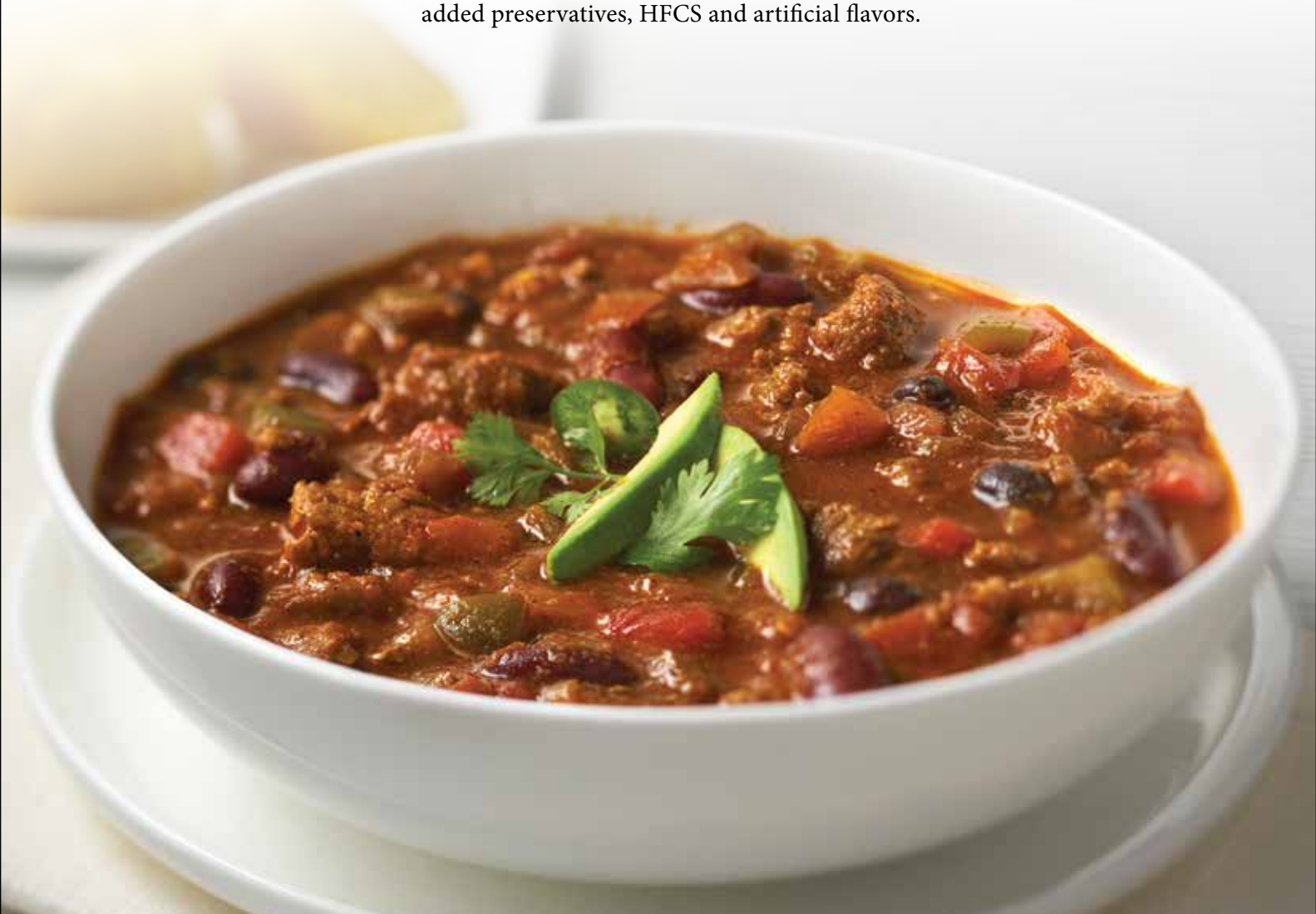
SIGNATURE

RESERVE

*We make our soups the way you would.
Full of heart, soul and flavor.*

We're bringing you carefully crafted soups made the way you and your guests want them.

We started each recipe from scratch, adding ingredients one by one and leaving out anything unnecessary, like added MSG, colors from artificial sources, added preservatives, HFCS and artificial flavors.




Campbell's[®] Reserve Savory Beef Chili with Spicy Pepper Trio (23424)



Pick 3 Seafood and 3 Chili varieties currently stocked by your distributor and receive a \$5.00 per case discount off-invoice* from 10/16/17 – 12/15/17.

Qualifying Products

Code	Product Name	Format
08170	Signature New England Clam Chowder	Tub
08186	Signature Chili Con Carne	Tub
08241	Signature Maryland Style Crab	 Tub
08556	Signature Boston Clam Chowder	Tub
20300	Signature Hearty Beef with Beans Chili	 Pouch
20602	Signature Southwest Vegetarian Chili	  Pouch
21068	Reserve Lobster Bisque with Sherry	Pouch
21082	Reserve Kickin' Crab & Sweet Corn Chowder	Pouch
21091	Reserve Riverboat Red Pepper & Crab Bisque	Pouch
21094	Reserve Basil Chicken Chili	Pouch
23416	Signature No Bean Chili	Pouch
23424	Reserve Savory Beef Chili with Spicy Pepper Trio	 Pouch
24687	Reserve Coconut Green Curry with Shrimp	Pouch
24690	Signature Creamy Seafood & Wild Rice Chowder	Pouch
24765	Reserve Crab Bisque with Sherry	Pouch
24864	Signature New England Clam Chowder	 Pouch



*Distributor invoices Campbell's back with proof of sale

TERMS AND CONDITIONS:

- A. This allowance offer applies only to foodservice operators in the US.
- B. Campbell's will pay distributor \$5/case on eligible products without duplication for sales from 10/16/17 – 12/15/17.
- C. Applies only to Campbell's® Signature and Reserve qualifying products listed above.
- D. Distributor will invoice Campbell's a proof of purchase of the qualified products.
- E. Checks will be made payable to corporate entities only, and not to individuals.
- F. Chains and franchises must participate on an individual location basis.
- G. All submissions must be received by 1/31/2018 Campbell's Foodservice is not responsible for lost, late or misdirected submissions.
- H. This allowance offer may not be combined with any other offer on the same items during the same period.
- I. This rebate cannot be assigned or transferred by an operator.
- J. Rebate is valid for purchases made from foodservice distributors only.
- K. Allow 4–6 weeks for payment of allowance.
- L. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- M. Operators currently on bid, purchase, or rebate programs for Campbell's® Signature and Reserve do not qualify.

Campbell Soup Company, Attn: SPS — Trade, 1 Campbell Place Box 55B, Camden, NJ 08103

Or via email to: fstradesystems@campbellsoup.com

To ensure prompt payment, billbacks must contain proof of delivery/sold to locations, delivery dates, and manufacturer item numbers.

If you have any questions or would like to request a payment status, please direct all inquiries to: fstradesystems@campbellsoup.com.

If you need to speak to someone, please call 1-800-661-8278, option 1.

Our preference would be for you to submit this form as an electronic file transmitted to fstradesystems@campbellsoup.com

