



NEW PRODUCT PLACEMENT INCENTIVE

JANUARY 18, 2018 – JUNE 30, 2018

PROGRAM AMOUNTS

❖ Pre-approved trade

- \$250 per slot
- Meat \$0.25/lb. for 8 weeks
- Bakery \$2.00/cs. for 8 weeks

QUALIFYING PRODUCTS – Purchased 1/18/18 – 6/30/18

CODE & DESCRIPTION	CASE/PACK
State Fair® Crisitos® Filled Tortillas	
029131-0821 - Korean BBQ	1-12.37 LB
029132-0821 - Sriracha	1-12.37 LB
029133-0821 - Chicken Bacon Ranch	1-12.37 LB
Hillshire Farm® Authentically Crafted™ Ingredient Meats	
011034-0414 - Italian-Style All Beef Meatballs, 1 oz.	1-10 LB
026168-0414 - Savory All Beef Meatballs, 1oz.	1-10 LB
025266-0414 - Italian-Style Bias Sliced Pork Sausage	1-10 LB
026940-0414 - Rough Chopped Uncured Bacon Pieces	1-10 LB
025496-0414 - Uncured Sliced Hard Salami	1-10 LB
Hillshire Farm® Sausage Rolls	
32555 - Polish Smoked Sausage, Wrapped in Cheese Bread, 4.5 oz.	24 pcs, 6.75 LB
32553 - Hot & Spicy Italian Style Smoked Sausage w/ Pepperjack Cheese, Wrapped in Italian Bread, 4.5 oz	24 pcs, 6.75 LB
Bistro Collection® Dessert Bar Variety Packs	
8806 - Favorites Dessert Bar Variety Pack 1 (Pecan Carmelita, Brown Butter Bourbon Boar, Double Chocolate Decadence Ghiradelli®, S'mores Brownie)	4 Trays, 11.813 LB
8805 - Favorites Dessert Bar Variety Pack 2 (Baileys® Dark Chocolate Swirl, Peanut Butter Chocolate Layer Bar, Salted Caramel with Pretzel Crust, Lemon Lovers)	4 Trays, 13.063 LB
Bistro Collection® Baileys® Desserts	
8088 - Cheesecake, 16 Cut	2-5.437 LB
8089 - Gourmet Cake, 14 Cut	2-5.437 LB

PROGRAM DETAILS

- ❖ Payment will be made for the \$250 once the 10-case minimum is met; the case allowance at the end of the 8-week period.
- ❖ Payment will be paid through UniPro SPA account. NO DEDUCTIONS ALLOWED.
- ❖ 10-case minimum purchase.
- ❖ Slot must be maintained for a minimum of 90 days.
- ❖ Redistribution Shipments: Promotional product shipped through authorized Tyson reporting redistributors will qualify for the promotion (DOT Foods, C.W. Dunnet, Foodservice Center, Pacific Food Distributors, Honor Foods & Alpine Foods) provided that these orders fall within the Promotional order/ship dates.
- ❖ Sales/Broker Support – Operator Target List.
- ❖ Trade contracts must be entered to cover entire effective time in advance of first order.
- ❖ Work with your Field Trade Manager on agreement setup and execution.