

*as bacony
as bacon,
without
being bacon.*

Shoulder Bacon Monte Cristo
Waffle Sandwich with Raspberry Jam

Farmland Shoulder Bacon is the belly bacon
alternative with amazing versatility and artisan taste.



Do yourself proud.

Another exceptional brand from the Smithfield family.

Farmland® Shoulder Bacon

Today's bacon lovers just can't get enough.

So why not give them something new that tastes just as amazing? If you're an operator who avoids bacon because of belly market volatility and its associated fluctuating prices, or if you're already a bacon user just looking for a new and unique flavor for your bacon-loving patrons, Farmland may have just the alternative you're looking for.

Distinctive upscale bacon-flavor profile

Introducing New Farmland Shoulder Bacon. Made from muscle in the pork shoulder, the meat is very bacon-like in appearance but delivers a slightly different flavor profile. This distinctive taste allows it to be positioned as a more artisan, upscale item in a variety of on-trend signature dishes – but without the added cost!

the perfect format for menu versatility

The bacon is cut in oval strips so it can be used in a variety of traditional bacon applications, while also being perfect for a variety of sandwiches, wraps, etc.

- Made from the coppa muscle in the shoulder.
- Not as fatty as belly bacon, with more marbling.
- Lean meat results in a very savory flavor.
- Desirable oval cut gives eye appeal to all applications.



Shoulder Bacon Grilled Cheese

Farmland Shoulder Bacon

Description	Item Code	Case Wt (lb)	Case Dimensions (L x W x H)	Case Cube	Case Tare	Pallet Pattern
Smoked Sliced Shoulder Bacon, 6/3lb.	90070247181520	18	22.625 x 13.250 x 5.250	0.911	1.837	5x10

Smithfield
PORK. SOLVED.

For more information on adding this unique and versatile product to your menu, contact a Smithfield representative at 888-327-6526 or visit SmithfieldFoodservice.com.

