



---

# QUALITY INGREDIENTS FOR YOUR MENU

---

Introducing Conagra Foodservice.  
Great Food. Bright Future.



## MAKING GREAT FOOD FOR NEARLY 100 YEARS.

---

As your partner in culinary innovation, we're all about what matters most: food patrons love, services that give you an edge, and smart insights to help you connect with patrons and build your business like never before.

## BUILDING BETTER MENUS

---

- Chef-driven product development
- Extensive recipe library
- High-quality, versatile products stretching across dayparts, occasions, segments, global cuisine and trends



# GREAT FOOD. BRIGHT FUTURE.

Our portfolio of iconic and emerging brands continues to evolve to offer contemporary choices for every occasion. From tomatoes and sauces to cooking sprays, Conagra has the brands foodservice professionals trust to deliver convenience and satisfaction.



- The most complete line of No Salt Added tomatoes and sauces bring **authentic tomato flavor and less sodium** to the menu
- Fire-roasted tomatoes deliver a great look and a bold flavor profile
- Tomatoes are Non-GMO Project Verified
- Full line includes particulates and sauces



- **Made with the finest California tomatoes and locally grown vegetables**
- No artificial additives, preservatives or thickeners
- Serve consistent, premium-quality salsa without increasing labor demands



- **America's #1 hot cocoa brand<sup>2</sup>**
- Made with rich, imported cocoa and real milk for an indulgent taste
- Variety of packaging formats



- **America's #1 branded cooking spray<sup>1</sup>**
- No sodium, cholesterol or calories per serving
- High yield, high performance



- **Fresh-from-the-griddle flavor** in a variety of convenient pancake, waffle and French toast products
- Perfect for all-day breakfast menus and as breakfast sandwich carriers
- Whole-grain heat-and-serve products available



- **100% kosher beef franks** and deli meats
- No fillers, artificial flavors, artificial colors or by-products
- The highest consumer loyalty among major brands of all-beef hot dogs<sup>3</sup>
- Gluten-free



- **Deliver consistent scratch-like flavor and texture**
- Made with real buttermilk
- Heat-and-serve, come in oven-ready trays and oven-ready film



- Diced California tomatoes and select green chilies
- The simple way to **add bold flavor across the menu**, from flatbreads and paella to chocolate ganache cupcakes



- Premium brand delivering authentic Italian taste
- **Made with quality ingredients** like 100% mozzarella cheese
- Self-rising stuffed crust pizza and handheld items
- A variety of convenient, heat-and-serve products



- **America's #1 ready-to-eat pudding brand<sup>4</sup>**
- Popular gel and pudding flavors in convenient single-serve cups
- Available in sugar-free and fat-free varieties
- Shelf stable



- Mellocream<sup>®</sup> hot fudge has set the **industry standard** for over 135 years
- A range of heat-and-serve fudges, shake and fountain syrups, ready-to-use fruit toppings and specialty products

# COMMITMENT

---

We are more than our economic performance—we are defined by our commitment to sustainability, our commitment to the community and our commitment to you, our customers.



## FOOD SAFETY & QUALITY

- Our dedicated Food Safety & Quality teams strive for a zero-defect culture throughout our supply chain, from sourcing through delivery to our customers and consumers.
- 100% of Conagra Brands full-time production facilities continue to be GFSI-certified.

## CUSTOMER AND CONSUMER AFFAIRS

- Our “voice of the customer and consumer” team identifies trends for quality improvements through constant data analysis of all customer and consumer contacts.
- Actively engaged with GS1 initiatives to enhance supply chain efficiencies, improve product information and establish a foundation for food safety and traceability.

## OUR HIGH-QUALITY AND SAFE-FOOD PROMISE

- Conagra Foodservice is committed to high quality, high performing and safe products.
- Our food is prepared to meet high-quality and safety standards, and we are constantly enhancing our rigorous food-safety policies and procedures to reflect evolving scientific knowledge, consumer expectations and regulatory standards.
- As a global food company, we source ingredients from around the world to deliver high-quality, flavorful and nutritious products. We only buy and use ingredients that comply with the appropriate regulatory requirements for food safety.





## SUSTAINABILITY

Conagra Brand's 2020 sustainability goals address the environmental issues that are most material to our business: climate change, water resources, waste, sustainable sourcing and long-term access to materials and services.

### CLIMATE CHANGE

- Reduce GHG emissions by 20 percent per pound of production<sup>5</sup>

### WATER

- Reduce water use by 20 percent per pound of production<sup>6</sup>
- Actively address water risk

### ELIMINATING WASTE

- Continue zero-waste-to-landfill journey

### SOURCES

- Sustainable agriculture with contracted farmers
- Participate in certified sourcing of raw materials

## INSIGHTS

What do your patrons want today? Tomorrow? What trends will impact your business in the next 12 months? As an innovative leader in foodservice, we recognize that there is a growing demand for manufacturers to provide useful resources to restaurants, non-commercial operators and distributors alike, and Conagra Foodservice is answering the call with insights to help your business thrive.

### INDUSTRY EXPERTISE

- Continuously working to provide new tools and resources to help you capitalize on trends and insights in profitable ways
- Combining marketing, insights and culinary expertise to develop new opportunities
- Culinary Trends e-newsletter and videos

### RESOURCES FOR SUCCESS

- Brand and product info
- Recipes



Our iconic portfolio of foodservice brands:



## CORPORATE CITIZENSHIP

The people of Conagra Foodservice make everyday food in extraordinary ways. That means making food that's delicious, safe, nutritious and convenient, while collaborating with others like farmers, suppliers, customers and people who love our food. We're looking forward to making good food for generations to come, and doing so in a way that creates stronger communities and a better planet.

### IMPACTING HUNGER

Conagra Brands and Conagra Brands Foundation are committed to finding solutions and raising awareness of food insecurity. We work together by engaging our employees, partnering with local and national nonprofit leaders, and inspiring consumers across the country to create a world where people of all ages have access to the food they need to reach their full potential.

### DIVERSITY AND INCLUSION

Conagra Brands understands that diversity is about more than race, gender, sexual orientation and disability. It is about valuing all backgrounds, perspectives, styles and opinions. This inclusive focus fuels our continued goal of attracting, retaining and developing employees that reflect the diversity of our consumer base. These employees help us forge stronger relationships with the communities where we live and work and provide diverse perspectives and insights that help us thrive in the marketplace.



To learn more about **Conagra Foodservice** brands, services and insights, contact your Sales Representative at **1.800.357.6543** or visit **conagrafoodservice.com**.

Conagra Foodservice  
222 W. Merchandise Mart Plaza  
Suite 1300  
Chicago, IL 60654

© 2017 Conagra Brands, Inc. All rights reserved.  
FS-1951 3/17