



# ***Bake'nJoy®***

## Product Catalog

Providing caring, quality,  
dependable, baking  
solutions since 1941.

AUGUST 2021

# What we Make

## Predeposited/Preportioned Frozen Batters

Premeasured batters for muffins, cookies, cupcakes, cornbreads and loaves.



## PanFree® Muffins

(No muffin pan required. Baking sheet only.) Premeasured batters in sturdy liners that require no special pans to bake.



## Scoop and Bake Batters

For muffins, cakes, cornbread, brownies, cookies, loaves or just about anything else you have in mind to create.







## Mixes and Bases

For donuts, muffins, cornbread, cakes, loaves, cookies, brownies, cupcakes, biscuits, Danish, scones, pancakes and bread.



## Thaw and Serve

Fully baked cupcakes and whoopie pie shells. Coffee cakes for private label, foodservice and retail channels.



## Fillings and Toppings

For donuts, pies and Danish. Icings, glaze and streusel toppings to complement your baked goods.

# Markets Served

## Retail



In-Store Bakeries



Wholesale Bakeries

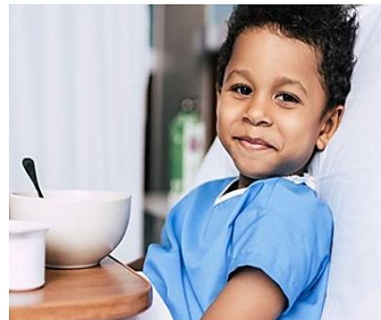


Retail Bakeries

## Foodservice



Business & Industry



Healthcare



Hospitality



Restaurants



Convenience Stores



Colleges & Universities

# Product Formats



## Freezer-to-Oven Predeposited Muffins & Cookies

- Muffins available in 2.5, 4.5, 5a.4 and 6.25 oz. and come in a wide array of flavors.
- Preportioned, Predeposited Cookies available in a wide variety of flavors and sizes.
- Bake fresh all day
- Minimal labor, Minimize waste
- Cupcakes also available



Predeposited  
Muffins & Cookies



## Scoop and Bake Batters

For Muffins, Loaf Cakes, Muffin Tops, Mini Muffins, Mini Bundts, Mini Loaves and More.

- Premium, decadent and indulgent
- Extra moist, superb texture, taste and shelf life
- 15 - 20% more fruit and/or nut/candy content
- More eggs and oil, less water
- Firmer texture, tighter grain
- Available in over 20 delectable varieties
- Cookie and Cake batters also available

Scoop and Bake  
Batters for Muffins, Loaf Cakes and more...





# Product Formats



## PanFree®! No Muffin Pan Required

- 2.5 and 4.25 oz. muffins come in Novacart liners and loaves in a lined aluminum pan
- Premium recipes, taste & texture
- Minimum labor required
- Direct freezer to oven convenience eliminates need for muffin pans
- 3 oz. Cupcakes also available



PanFree®  
Loaf Cakes  
and Muffins



## Thaw & Serve, Fully Baked Coffee Cakes

Celebrating 27 years of sweet success, the family recipes used in our Coffee Cakes are second to none! Fresh ingredients are blended together then baked to perfection, packed and frozen, so they are ready to thaw and serve in a snap.

- Merchandise in colorful retail box
- Available in large for larger size for foodservice
- Also comes in trendy craft box for Your Private Label branding
- Fluffy, sweet and memorable
- Loaded with cinnamon, walnuts and other tasty flavors

Thaw and Serve for branded retail,  
private label and foodservice



## Cornbread Options

Predeposited Quarter Sheet In Bakeable Box



Quarter Sheet Baked



5" x 7" Raw

Cornbread Batter



## Fully Baked Cupcakes and Whoopie Pie Shells



Convenient 4 oz. Thaw & Serve Cupcakes and 1 oz. each Whoopie Pie Shells. Ready for your creative finishing touch!

## Ready To Bake Pastry



Ready to Bake Elephant Ears make baking beautiful desserts trouble-free.

## Mixes & Bases

A wide variety of mixes and bases for a wide variety of products!



- Muffins
- Loaf Cakes
- Cornbread
- Brownies
- Cookies
- Cakes/Cupcakes
- Donuts
- Biscuits
- Scones
- Pancakes
- Waffles
- Danish

## Toppings and Fillings



- Fillings for Donuts, Pies and Danish
- Whoopie Pie Crème
- Glaze, Frosting/Dip
- Icing
- Streusel Topping
- Sugar Coatings

# Special Product Features

## Vegan Muffin Batter and Preportioned Cookies



## Whole Grain Predeposited Preportioned Cookies



## Mixes for Biscuits and Scones



## Macaroons: Preportioned Cookies and Mix



## Gingerbread Man Cookies: Preportioned and Preshaped





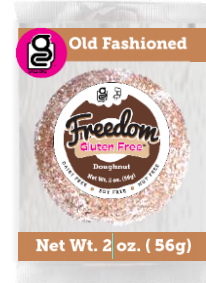
## Gluten Free – Doughnuts

Bake'n Joy is the exclusive distributor of Freedom Bakery Gluten Free products.

### Retail Packaged 5 oz. Doughnut Minis



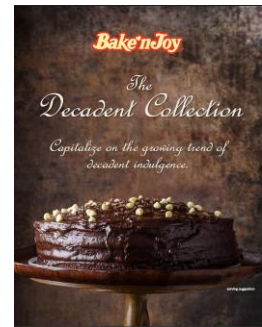
### NEW Individually Wrapped 2 oz. Doughnuts



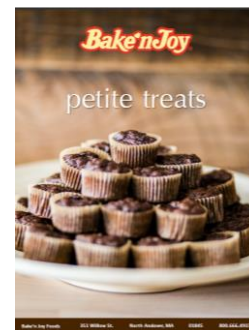
### Unique Seasonal Flavors



### Decadent Collection



### Petite Treats





Although consumers are showing a preference for simpler, cleaner offerings they still are not willing to compromise great taste, freshness and a best-in-class eating experience. That is where Kitchen Cupboard from Bake'n Joy comes in!

- Indulgent and delicious
- Fewest modified ingredients
- Kitchen Cupboard™ Clean Label
  - NO artificial flavors
  - NO artificial certified colors
  - NO artificial preservatives
  - NO high-fructose corn syrup
  - NO high-intensity sweeteners
  - NO partially hydrogenated oils
  - NO aluminum phosphate
  - NO bleached flour
  - NO modified starches
  - NO artificial trans fats
- Pre-Deposited Muffins, Cookies, Brownies, Loaf Cake and Cornbread, Scoop and Bake Batters, Toppings, Mixes and Bases

Clean Label



***Bake'n Joy***

Clean  
Label



Our clean label product line, Kitchen Cupboard, is made with the same simple, wholesome baking ingredients you would find in your own kitchen cupboards!

ITEM #	4.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.	ITEM #	1.25 oz. PREPORTIONED COOKIES	Wt. oz.	Units	Pkg.
8035227	BNJKC Banana Nut	4.5	96	case	8975219	BNJKC Vegan Chocolate Chip	1.25	240	case
8030227	BNJKC Blueberry	4.5	96	case	8976219	BNJKC Vegan Oatmeal Raisin	1.25	240	case
8032227	BNJKC Chocolate Chip	4.5	96	case	ITEM #	2 oz. PREPORTIONED COOKIES	Wt. oz.	Units	Pkg.
8033227	BNJKC Cinnamon Chip	4.5	96	case					
8034227	BNJKC Corn	4.5	96	case					
8040227	BNJKC Cranberry Orange Flavored	4.5	96	case					
8031227	BNJKC Cranberry Orange Nut	4.5	96	case					
8036227	BNJKC Double Chocolate	4.5	96	case					
8037227	BNJKC Lemon Poppy	4.5	96	case					
8039227	BNJKC Peach (Seasonal)	4.5	96	case	8952217	BNJKC Chip'n Candy	2	135	case
8041227	BNJKC Pistachio Flavored	4.5	96	case	8944217	BNJKC Chip'n Chunk	2	135	case
8042227	BNJKC Pumpkin (Seasonal)	4.5	96	case	8945217	BNJKC Oatmeal Raisin	2	135	case
8038227	BNJKC Raisin Bran	4.5	96	case	8947217	BNJKC Oatmeal White Chocolate Cranberry	2	135	case
8110214	BNJKC Vegan WG Triple Berry Nut	4.5	48	case	8948217	BNJKC Sugar	2	135	case
ITEM #	SCOOP AND BAKE BATTERS	Wt. oz.	Units	Pkg.	ITEM #	3.25 oz. PREPORTIONED COOKIES	Wt. oz.	Units	Pkg.
8512218	BNJKC Corn Bread	9	2	pails/case	8946217	BNJKC Triple Chocolate	2	135	case
8680218	BNJKC Double Chocolate Gourmet Brownie	9	2	pails/case	ITEM #	STREUSEL TOPPINGS	Wt. oz.	Units	Pkg.
8516218	BNJKC Jalapeño Corn Bread	9	2	pails/case					
8462216	BNJKC Vegan Whole Grain Plain Batter	8	2	pails/case					
ITEM #	CORNBREAD 	Wt. oz.	Units	Pkg.	ITEM #	MIXES AND BASES	Wt. oz.	Units	Pkg.
9422218	BNJKC Cornbread Quarter Sheet Batter	48	6	case	6712150	BNJKC Carrot Cake Muffin Base*	50	1	bag
ITEM #	LOAF CAKES 	Wt. oz.	Units	Pkg.	6110150	BNJO Classic Corn (KC)	50	1	bag
9146220	BNJKC Apple Caramel	18	18	case	6709150	BNJKC Crème Cake Concentrate *	50	1	bag
9142220	BNJKC Banana Nut	18	18	case	6107150	BNJO Deluxe Corn (KC)	50	1	bag
9140220	BNJKC Blueberry	18	18	case	6830001	BNJKC Double Chocolate Gourmet Brownie Base	50	1	bag
9141220	BNJKC Cranberry Orange	18	18	case	5703150	BNJO Nugget Cake Donut Mix (KC)	50	1	bag
9143220	BNJKC Lemon	18	18	case	6513150	BNJO Scone & Biscuit Mix* (KC)	50	1	bag
9144220	BNJKC Zucchini Nut	18	18	case	6766150	BNJO Whole Wheat Base (KC) * MTO	50	1	bag
					* Add oil, egg and water				



Bake'nJoy





Ultra Moist bakery products are for consumers who want more! With a decadent, moist texture and more fruit, more nuts and more inclusions than other BNJ products, they simply deliver more!

- Rich, moist and indulgent
- Extra moist for superb texture, taste and shelf life
- 15% - 20% more inclusions
- More eggs and oil with less water
- Firmer texture
- Available in over 20 craveable flavors

*Moist, rich and indulgent*





ITEM #	4.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8253214	BNJUM Banana Nut	4.5	48	case
8250214	BNJUM Blueberry	4.5	48	case
8263214	BNJUM Butter Rum	4.5	48	case
8261214	BNJUM Chocolate Chip	4.5	48	case
8258214	BNJUM Cinnamon Coffee Cake	4.5	48	case
8251214	BNJUM Corn	4.5	48	case
8252214	BNJUM Cranberry Orange Nut	4.5	48	case
8266214	BNJUM Double Chocolate	4.5	48	case
8256214	BNJUM Lemon Poppy	4.5	48	case
8257214	BNJUM Pistachio Flavored Nut	4.5	48	case
8254214	BNJUM Raisin Bran	4.5	48	case
8277214	BNJUM Triple Berry Blast	4.5	48	case
ITEM #	6.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8255230	BNJUM Apple Cinnamon	6.5	75	case
8253230	BNJUM Banana Nut	6.5	75	case
8250230	BNJUM Blueberry	6.5	75	case
8263230	BNJUM Butter Rum	6.5	75	case
8279230	BNJUM Carrot Raisin Nut	6.5	75	case
8261230	BNJUM Chocolate Chip	6.5	75	case
8258230	BNJUM Cinnamon Coffee Cake	6.5	75	case
8251230	BNJUM Corn	6.5	75	case
8252230	BNJUM Cranberry Orange Nut	6.5	75	case
8266230	BNJUM Double Chocolate	6.5	75	case
8289230	BNJUM French Toast	6.5	75	case
8256230	BNJUM Lemon Poppy	6.5	75	case
8287230	BNJUM Peach	6.5	75	case
8257230	BNJUM Pistachio Flavored Nut	6.5	75	case
8282230	BNJUM Pumpkin	6.5	75	case
8254230	BNJUM Raisin Bran	6.5	75	case
8212230	BNJUM Raspberry Burst	6.5	75	case
8210230	BNJUM Red Velvet Chocolate Chunk	6.5	75	case
8277230	BNJUM Triple Berry Blast	6.5	75	case
8163230	BNJO Apple Cider Muffin (Seasonal)	6.5	75	case

ITEM #	SCOOP AND BAKE BATTERS	Wt. Lb.	Units	Pkg
8519215	BNJUM Apple Cinnamon Burst	8	2	pails/case
8473216	BNJUM Banana Nut	8	2	pails/case
8578216	BNJUM Blueberry	8	2	pails/case
8534216	BNJUM Chocolate Chip	8	2	pails/case
8304216	BNJUM Chocolate Flavored Pudding Cake	8	2	pails/case
8301216	BNJUM Cinnamon Coffee Cake	8	2	pails/case
8577216	BNJUM Corn	8	2	pails/case
8504216	BNJUM Corn Bread	8	2	pails/case
8588216	BNJUM Cranberry Orange Nut	8	2	pails/case
8586216	BNJUM Double Chocolate Chip	8	2	pails/case
8302216	BNJUM Double Chocolate Pudding Cake	8	2	pails/case
8476216	BNJUM French Vanilla	8	2	pails/case
8482216	BNJUM Gingerbread	8	2	pails/case
8546216	BNJUM Lemon Flavored	8	2	pails/case
8581216	BNJUM Lemon Poppy	8	2	pails/case
8474216	BNJUM Mocha Fudge	8	2	pails/case
8690216	BNJUM Orange Burst	8	2	pails/case
8691216	BNJUM Pistachio Flavored Nut	8	2	pails/case
8585216	BNJUM Pumpkin	8	2	pails/case
8307216	BNJUM Red Velvet Cake	8	2	pails/case
8582216	BNJUM Raisin Bran	8	2	pails/case
8522216	BNJUM Sour Cream Flavored	8	2	pails/case
8540216	BNJUM Sunsational/Carrot	8	2	pails/case
8303216	BNJUM Yellow Pudding Cake	8	2	pails/case
8806214	BNJUM Banana Bread Base Batter	7	2	pails/case



**Bake'nJoy**



Nothing beats fresh baked . . .  
With our PanFree® items, you  
can offer fresh baked goods any  
time of day with minimum  
labor; simply transfer from  
freezer to oven and bake.

- No Muffin Pan Required!  
Products bake on baking sheet
- Muffins bake right in the  
premium and attractive Novacart  
liner
- Loaf Cakes come lined in an  
aluminum pan
- Freezer to oven simplicity
- Rich taste and moist texture

## NO SPECIAL PANS REQUIRED!



*Save time and labor  
with PanFree®  
convenience!*





ITEM #	4.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8181210	BNJPF Banana Walnut	4.25	36	case
8170210	BNJPF Blueberry	4.25	36	case
8172210	BNJPF Chocolate Chip	4.25	36	case
8175210	BNJPF Cinnamon Coffee Cake	4.25	36	case
8173210	BNJPF Corn	4.25	36	case
8171210	BNJPF Cranberry Nut	4.25	36	case
8179210	BNJPF Double Chocolate Chip	4.25	36	case
8176210	BNJPF Lemon Poppy	4.25	36	case
8178210	BNJPF Pistachio Flavored Nut Muffin	4.25	36	case
8187210	BNJPF Pumpkin (Seasonal)	4.25	36	case
8177210	BNJPF Red Velvet Choc Chunk (Seasonal) 3 Batch Min	4.25	36	case
ITEM #	2.5 oz. PREDEPOSITED MINI MUFFINS	Wt. oz.	Units	Pkg
8380215	BNJPF Blueberry	2.5	96	case
8386215	BNJPF Chocolate Chip	2.5	96	case
8379215	BNJPF Cinnamon Coffee Cake	2.5	96	case
8382215	BNJPF Corn	2.5	96	case
8381215	BNJPF Cranberry Orange	2.5	96	case
ITEM #	18 oz. PREDEPOSITED LOAF CAKES	Wt. oz.	Units	Pkg
9179220	BNJPF Apple Cider (Seasonal)	18	18	case
9159220	BNJPF Apple Caramel	18	18	case
9174220	BNJPF Banana Choc Chip	18	18	case
9152220	BNJPF Banana Nut	18	18	case
9150220	BNJPF Blueberry	18	18	case
9160220	BNJPF Butter Pound Cake	18	18	case
9154220	BNJPF Cinnamon Burst	18	18	case
9151220	BNJPF Cranberry Nut	18	18	case
9156220	BNJPF French Vanilla	18	18	case
9178220	BNJPF Lemon Flavored	18	18	case
9157220	BNJPF Peach Melba Loaf	18	18	case
9155220	BNJPF Pumpkin (Seasonal)	18	18	case
9121220	BNJPF Red Velvet Chocolate Chunk (Seasonal)	18	18	case
9153220	BNJPF Triple Berry	18	18	case
9158220	BNJPF Zucchini Nut	18	18	case
ITEM #	PREDEPOSITED QUARTER SHEETS	Wt. oz.	Units	Pkg
9405218	BNJPF Corn Bread (in bakable box)	48	6	case
ITEM #	PREDEPOSITED 5 x 7 CORN BREADS	Wt. oz.	Units	Pkg
9412001	BNJPF 5X7 Corn Bread	14	20	case
9410001	BNJPF 5X7 Jalapeno Corn Bread	14	20	case



*Panfree*

*Bake'nJoy*



Homestyle Muffins and Cookies are the industry's standard for quality, value and variety. They are flavorful, sweet and delicious. Homestyle Muffins are available in select markets only. Contact the Bake'n Joy sales team to learn more.

- Quality, Value & Variety
- High quality wholesomeness
- Predeposited Muffins available in 3 sizes
- Homestyle's Preportioned Cookie line includes classic favorites as well as our signature Macaroon and Gingerbread Man cookies

*Muffins available  
in select markets.*



ITEM #	4.5 PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8124227	BNJHS Banana	4.5	96	case
8137227	BNJHS Banana Nut	4.5	96	case
8120227	BNJHS Blueberry	4.5	96	case
8129227	BNJHS Butterscotch	4.5	96	case
8150227	BNJHS Caramel	4.5	96	case
8133227	BNJHS Carrot Raisin	4.5	96	case
8141227	BNJHS Cherry Almond (Seasonal)	4.5	96	case
8123227	BNJHS Chocolate Chip	4.5	96	case
8122227	BNJHS Cinnamon Chip	4.5	96	case
8125227	BNJHS Corn	4.5	96	case
8121227	BNJHS Cranberry Orange	4.5	96	case
8131227	BNJHS Double Chocolate	4.5	96	case
8134227	BNJHS French Toast	4.5	96	case
8132227	BNJHS Lemon Poppy	4.5	96	case
8135227	BNJHS Peach	4.5	96	case
8128227	BNJHS Pistachio Flavored	4.5	96	case
8136227	BNJHS Pumpkin (Seasonal)	4.5	96	case
8126227	BNJHS Raisin Bran	4.5	96	case
8138227	BNJHS Red Velvet Chocolate Chip	4.5	96	case
8130227	BNJHS Triple Berry	4.5	96	case
8158277	BNJHS Zucchini (no nuts) (Seasonal)	4.5	96	case
ITEM #	5.4 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8127225	BNJHS Apple Spice	5.4	75	case
8137225	BNJHS Banana Nut	5.4	75	case
8120225	BNJHS Blueberry	5.4	75	case
8129225	BNJHS Butterscotch	5.4	75	case
8133225	BNJHS Carrot Raisin	5.4	75	case
8141225	BNJHS Cherry Almond (Seasonal)	5.4	75	case
8123225	BNJHS Chocolate Chip	5.4	75	case
8122225	BNJHS Cinnamon Chip	5.4	75	case
8125225	BNJHS Corn	5.4	75	case
8121225	BNJHS Cranberry Orange	5.4	75	case
8131225	BNJHS Double Chocolate	5.4	75	case
8134225	BNJHS French Toast	5.4	75	case
8132225	BNJHS Lemon Poppy	5.4	75	case
8135225	BNJHS Peach (Seasonal)	5.4	75	case
8128225	BNJHS Pistachio Flavored	5.4	75	case
8136225	BNJHS Pumpkin (Seasonal)	5.4	75	case
8126225	BNJHS Raisin Bran	5.4	75	case
8138225	BNJHS Red Velvet Chocolate Chip	5.4	75	case
8149225	BNJHS Strawberry (Seasonal)	5.4	75	case
8130225	BNJHS Triple Berry	5.4	75	case

ITEM #	6.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8124230	BNJHS Banana	6.25	75	case
8120230	BNJHS Blueberry	6.25	75	case
8123230	BNJHS Chocolate Chip	6.25	75	case
8122230	BNJHS Cinnamon Chip	6.25	75	case
8125230	BNJHS Corn	6.25	75	case
8121230	BNJHS Cranberry Orange	6.25	75	case
8131230	BNJHS Double Chocolate	6.25	75	case
8134230	BNJHS French Toast	6.25	75	case
8135230	BNJHS Peach (Seasonal)	6.25	75	case
8128230	BNJHS Pistachio Flavored	6.25	75	case
8136230	BNJHS Pumpkin (Seasonal)	6.25	75	case
8126230	BNJHS Raisin Bran	6.25	75	case
8139230	BNJHS Raspberry Burst	6.25	75	case
8138230	BNJHS Red Velvet Chocolate Chip	6.25	75	case
8130230	BNJHS Triple Berry	6.25	75	case
ITEM #	1 oz. PREPORTIONED COOKIES	Wt. oz.	Units	Pkg
8960216	BNJHS Chocolate Chip	1	240	case
8963216	BNJHS Double Chocolate & White Chip	1	240	case
8961216	BNJHS M&M	1	240	case
8962216	BNJHS Oatmeal Raisin	1	240	case
8965216	BNJHS Sugar	1	240	case
8964216	BNJHS Whole Grain Chocolate Cranberry Oatmeal	1	240	case
ITEM #	1.6 oz. PREPORTIONED MACAROON	Wt. oz.	Units	Pkg
8979227	BNJHS Coconut Macaroon	1.6	270	case
ITEM #	2 oz. PREPORTIONED COOKIES	Wt. oz.	Units	Pkg
8988220	BNJHS Chocolate Chip	2	162	case
8989220	BNJHS Oatmeal Raisin	2	162	case
ITEM #	2.3 oz. SHAPED GINGERBREAD MAN COOKIES	Wt. oz.	Units	Pkg
8935214	BNJHS Gingerbread Men	2.3	96	case
ITEM #	2.5 oz. PREPORTIONED COOKIES	Wt. oz.	Units	Pkg
8988225	BNJHS Chocolate Chip	2.5	162	case
8989225	BNJHS Oatmeal Raisin	2.5	162	case
8990225	BNJHS Peanut Butter	2.5	162	case
8970225	BNJHS Sugar Cookie	2.5	162	case







Since 1941, Bake'n Joy Foods has supplied high quality solutions to the baking industry. Our Chocolate Pudding Cake Mix is one example of our long-standing heritage and commitment to providing only high quality offerings.

- Our Bake'n Joy Original line features items that date back to the early days as well as new additions to satisfy our customer's growing needs.
- From mixes for donuts, muffins, cakes or brownies, to toppings, fillings, frozen batter, and thaw and serve, Bake'n Joy Originals have it all!
- Bake and enjoy!



*Bake'n Joy Originals  
Chocolate Pudding Cake  
Mix*

serving suggestion



ITEM #	PREDEPOSITED MUFFINS	Wt. Lb./Oz.	Unit	Pkg.
8058230	BNJO Cream Cheese Filled Muffin	5.4	75	case
8163230	BNJO Apple Cider Muffin (Seasonal)	6.25	75	case
ITEM #	YEAST DONUT MIX	Wt. Lb.	Unit	Pkg.
5911150	BNJO Classic Yeast Raised	50	1	bag
5918150	BNJO E Z Cut Yeast Raised	50	1	bag
5913154	BNJO Super 54 Yeast Raised	54	1	bag
ITEM #	CAKE DONUT MIX	Wt. Lb.	Unit	Pkg.
5719150	BNJO Apple Cinnamon Nugget Donut	50	1	bag
5709150	BNJO Blueberry Nugget Donut	50	1	bag
5706150	BNJO Chocolate Flavored Donut	50	1	bag
5724150	BNJO Classic Vanilla Cake Donut	50	1	bag
5711150	BNJO Dark-N-Rich Chocolate Donut	50	1	bag
5708150	BNJO Deluxe Donut	50	1	bag
5703150	BNJO Nugget Cake Donut (KC)	50	1	bag
5728150	BNJO Old Fashion Cake Donut	50	1	bag
ITEM #	MUFFIN MIXES AND BASES	Wt. Lb.	Unit	Pkg.
6102150	BNJO Basic Muffin Mix	50	1	bag
6140150	BNJO Low Fat Basic Muffin Mix	50	1	bag
6110150	BNJO Classic Corn (KC)	50	1	bag
6101150	BNJO Deluxe Basic	50	1	bag
6107150	BNJO Deluxe Corn (KC)	50	1	bag
6108150	BNJO Fiesta	50	1	bag
6105150	BNJO Honey Bran	50	1	bag
6109150	BNJO Oat Bran	50	1	bag
ITEM #	MULTI-PURPOSE MIXES & BASES (Add Oil, Egg & Water)	Wt. Lb.	Unit	Pkg.
6712150	BNJO Carrot Cake/Muffin Base (Add Eggs & Oil)	50	1	bag
6306150	BNJO Chocolate Flavored Pudding Cake	50	1	bag
6344125	BNJO Chocolate Flavored Whoopie Pie & Cake*	25	1	bag
6741150	BNJO Fruit Muffin Base	50	1	bag
6320150	BNJO New England Crumb Cake (Also Add Sour Cream)	50	1	bag
6758130	BNJO No Sugar Added	30	1	bag
6570150	BNJO Old Fashion Quick Bread	50	1	bag
6688150	BNJO Red Velvet	50	1	bag
6751150	BNJO Ultra Crème Cake	50	1	bag
6730150	BNJO Ultra Moist	50	1	bag
6766150	BNJO Whole Wheat (KC)	50	1	bag
6684150	BNJO XL Chocolate Flavored Crème Cake	50	1	bag
6309150	BNJO Yellow Pudding Cake	50	1	bag
	* Add Water Only			
ITEM #	CAKE AND MUFFIN BASES	Wt. Lb.	Unit	Pkg.
6328150	BNJO Pound Cake Base	50	1	bag
6323150	BNJO White Cake (water, Oil)	50	1	bag
6324150	BNJO Yellow Cake (water, Oil)	50	1	bag
ITEM #	OTHER MIXES	Wt. Lb.	Unit	Pkg.
6308150	BNJO Buttermilk Pancake & Waffle (water only)	50	1	bag
7003150	BNJO Danish 3350	50	1	bag
7010150	BNJO Gold-N-Rich Danish	50	1	bag
6513150	BNJO Scone & Biscuit (KC)	50	1	bag
6507150	BNJO White Pan Bread	50	1	bag

ITEM #	READY TO BAKE	Wt. oz.	Unit	Pkg
9575209	BNJO Cinnamon Elephant Ears	5	36	case
ITEM #	TOPPINGS AND COATINGS	Wt. Lb.	Unit	Pkg
5157215	BNJO Gourmet Butter Flavored Streusel	15	1	box
5127215	BNJO Gourmet Cinnamon Streusel	15	1	box
5111443	BNJO Lustre Glaze	20	1	pail
5129422	BNJO RTU Chocolate Dip	22	1	pail
5115424	BNJO RTU Danish & Bun Icing	24	1	pail
5130422	BNJO RTU Vanilla Flavored Donut Dip & Icing	22	1	pail
5132422	BNJO RTU Strawberry Flavored Donut Dip/Icing	22	1	pail
0209215	BNJO Sanding Sugar	15	1	box
ITEM #	FILLINGS For Pies, Danish, Pastries and Cheese Cake Topping	Wt. Lb.	Unit	Pkg.
7820438	BNJO Classic Lemon Filling	38	1	pail
7813440	BNJO Raspberry Square Filling	40	1	pail
7811420	BNJO Raspberry Turnover Filling	20	1	pail
7812420	BNJO Strawberry Filling	20	1	pail
ITEM #	FILLINGS FOR DONUTS AND MORE	Wt. Lb.	Unit	Pkg.
7505415	BNJO Chocolate Whoopie Pie Crème Donut Filling	14	1	pail
7518415	BNJO White Whoopie Pie Filling and Cake Icing (new)	15	2	pail
7501436	BNJO Apple Donut Filling	35	1	pail
7514445	BNJO Apple Raspberry Jelly Donut Filling	42	1	pail
7510445	BNJO Bakers Black Raspberry Jelly Donut Filling	42	1	pail
7506445	BNJO Baker's Jelly Donut Filling	42	1	pail
7520438	BNJO Bavarian Crème Donut Filling	38	1	pail
7526418	BNJO Chunky Apple Donut Filling	20	1	pail
5122420	BNJO Marshmallow Donut Filling	25	1	pail
7504438	BNJO Soft Lemon Crème Donut Filling	38	1	pail
ITEM #	COOKIE AND BROWNIE MIXES	Wt. Lb.	Unit	Pkg
6901125	BNJO Coconut Macaroon Cookie	25	1	bag
6801150	BNJO Fudgy Brownie	50	1	bag
6905150	BNJO Gingerbread Cookie	50	1	bag
6904150	BNJO Hermit Cookie	50	1	bag
6903150	BNJO Light Cookie	50	1	bag
ITEM #	COOKIE BATTERS	Wt. Lb.	Unit	Pkg.
8604216	BNJO Chocolate Chip	8	2	pails/case
8603216	BNJO Coconut Macaroon	8	2	pails/case
8620216	BNJO Gourmet Chocolate Chunk	8	2	pails/case
8611216	BNJO Sugar Cookie	8	2	pails/case
ITEM #	BAKED THAW AND SERVE ITEMS	Wt. oz.	Unit	Pkg
4805215	BNJO Baked Cupcakes - Carrot Cake	4	60	case
4801215	BNJO Baked Cupcakes - Chocolate Flavor	4	60	case
4802215	BNJO Baked Cupcakes - Yellow	4	60	case
4804215	BNJO Baked Cupcakes - Red Velvet	4	60	case
9511207	BNJO Baked Chocolate Whoopie Shells	1	108	case
9512207	BNJO Baked Vanilla Whoopie Shells	1	108	case







Formulated from a sour cream base, Country Muffin Batters deliver richness and old fashioned flavor in your baked goods.

- Premium batters made with sour cream for a distinctive, old-fashioned taste
- Easy to use. Thaw scoop and bake for perfect muffins every time
- Get creative and make mini muffins, loaf cakes, bundts, maryanns and more!
- Over 18 flavors available!





ITEM #	MUFFIN BATTERS	Wt. Lb.	Units	Pkg
0001808	BNJCM Banana Nut	18	1	pail
0001801	BNJCM Blueberry	18	1	pail
0001802	BNJCM Chocolate Chip	18	1	pail
0001805	BNJCM Chocolate Chocolate	18	1	pail
0001811	BNJCM Cinnamon Coffee Cake	18	1	pail
0001803	BNJCM Corn	18	1	pail
0001809	BNJCM Cranberry Nut	18	1	pail
0002912	BNJCM Autumn Harvest (seasonal)	9	2	pails/case
0002908	BNJCM Banana Nut	9	2	pails/case
0002901	BNJCM Blueberry	9	2	pails/case
0002918	BNJCM Cappuccino	9	2	pails/case
0002910	BNJCM Carrot Raisin	9	2	pails/case
0002902	BNJCM Chocolate Chip	9	2	pails/case
0002905	BNJCM Chocolate Chocolate Chip	9	2	pails/case
0002911	BNJCM Cinnamon Coffee Cake	9	2	pails/case
0002903	BNJCM Corn	9	2	pails/case
0002927	BNJCM Country Morning	9	2	pails/case
0002909	BNJCM Cranberry Walnut	9	2	pails/case
0002915	BNJCM French Toast	9	2	pails/case
0002920	BNJCM Lemon Poppy	9	2	pails/case
0002906	BNJCM Mandarin Madness	9	2	pails/case
0002724	BNJCM Sugar Free Pound Cake	9	2	pails/case





Boston Coffee Cake was founded in 1992 on the simple premise of baking the best coffee cake there is. The Original Coffee Cake recipe came from Nana Esther and has been passed down for generations.

Today we are proud to make it for you to enjoy. Boston Coffee Cakes are sold in retail grocers throughout New England in its distinctive red and gold box and online through a comprehensive mail order program.

By 1996 Boston Coffee Cake expanded to a 6,000 square foot facility. The company was acquired by Bake'n Joy Foods in 2009 and now bakes coffee cakes and other items in a state-of-the-art 11,300 square foot bakery, baking up to 12,000 cakes each day!

Boston Coffee Cake's mission is to provide our customers with the best tasting baked goods to share with family, friends and business associates.



In 2017 Boston Coffee Cake celebrated 25 years of sweet success!

**Bake'nJoy**



ITEM #	BOSTON COFFEE CAKE (RETAIL BOX)	Wt. oz.	Units	Pkg
4102206	BNJBCC Apple Cinnamon Walnut	24	6	case
4103206	BNJBCC Blueberry Blizzard	24	6	case
4107206	BNJBCC Chocolate Explosion	24	6	case
4101206	BNJBCC Cinnamon Walnut	24	6	case
4109206	BNJBCC Golden Pumpkin (Seasonal)	24	6	case
4115206	BNJBCC Marble Madness	24	6	case
ITEM #	BOSTON COFFEE CAKE (FOODSERVICE BOX)	Wt. oz.	Units	Pkg
4102202	BNJBCC Apple Cinnamon Walnut	48	2	case
4103202	BNJBCC Blueberry Blizzard	48	2	case
4101202	BNJBCC Cinnamon Walnut	48	2	case
4109202	BNJBCC Golden Pumpkin (Seasonal)	48	2	case
4106202	BNJBCC Lemon Burst	48	2	case
4115202	BNJBCC Marble Madness	48	2	case
ITEM #	SPECIALTY ITEMS - THAW & SERVE (Private Label)	Wt. oz.	Units	Pkg
4150001	BNJBCC No Sugar Added Coffee Cake	24	8	case



Retail Box



Foodservice Box





# YPL

## YOUR PRIVATE LABEL GOURMET COFFEE CAKES

We make them, you take all of the credit! Made with rich sour cream and loaded with cinnamon sugar, real pumpkin puree, plump blueberries or chocolate chips, they're coffee cakes you'll be proud to call your own.

- Thaw and sell coffee cakes
- Packaged in a quality craft box
- Affix your label and put on display
- Or use the colorful labels contained in the shipping case



# YPL



## YOUR PRIVATE LABEL GOURMET COFFEE CAKES

ITEM #	YOUR PRIVATE LABEL CAKES	Wt. oz.	Units	Pkg
4140208	BNJYPL Apple Cinnamon	24	8	case
4137208	BNJYPL Blueberry Blizzard	24	8	case
4135208	BNJYPL Cinnamon Walnut	24	8	case
4136208	BNJYPL Marble Madness	24	8	case
4139208	BNJYPL Pumpkin (Seasonal)	24	8	case
4157208	BNJKC Blueberry (Clean Label)	24	8	case
4155208	BNJKC Cinnamon Walnut (Clean Label)	24	8	case
4156208	BNJKC Lemon Flavored (Clean Label)	24	8	case
4158208	BNJKC Marble (Clean Label)	24	8	case

- Fully baked – just label and merchandise.
- Eye-catching labels included in each case; perforated for flexibility in placement of flavor ID and nutrition & ingredients portions.
- Each case contains eight boxed cakes and a sheet of eight labels.
- The trendy "Kraft like" cake boxes are ideal for private labeling, and the crystal clear window on top showcases the coffee cakes beautifully.
- Be creative with merchandising! Use decorative ribbon or string or other crafty items to personalize your cakes. (See our favorite example to the left, below!)



Easy to merchandise! Make the coffee cakes truly your own by adding your unique touch. We like ribbon or string for a homey rustic look - even better, attach a knife and napkins for take-away sales!



Choose your own label placement. Labels included in every case.



**Bake'nJoy**





# Individually Wrapped Gluten Free



2 oz. Doughnuts  
Individually Wrapped  
Safe & Delicious!  
Certified Gluten Free  
2 Flavors  
36 units/case

**Bake'nJoy®**

Bake'n Joy Foods is the exclusive distributor of  
Freedom Bakery LLC products.  
Call 800.666.4937 for sales assistance.





# ALLERGY FRIENDLY / GLUTEN FREE

## Freedom to Enjoy

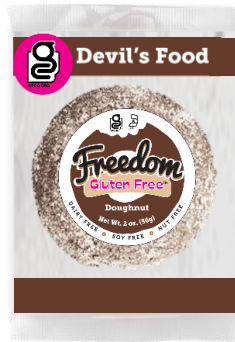
- No Gluten
- No Dairy
- No Soy
- No Peanuts
- No Tree Nuts
- Certified Kosher
- Certified Gluten Free
- Merchandise on shelf and/or freezer

## NEW Individually Wrapped GF doughnuts

Safe, sweet and delicious! These sugary treats have that authentic “doughnut” taste you remember! Unlike other GF doughnuts, Freedom Gluten Free doughnuts taste “real” because they are not baked. Instead they are made using the age-old doughnut making fry method. It is a difference you will taste in every bite!



**Old Fashioned Sugared**  
**9550005** A classic plain doughnut covered with granulated sugar.



**Devil's Food Sugared**  
**9551005** Rich & chocolaty doughnut covered with granulated sugar

Bulk Packed



36 units per case  
Keep frozen until needed.

DOT	Bake'nJoy	Product Description	Selling Unit Package Weight	Units	Pkg.	UPC Code	Case Code	Gross Case Wt. (Lbs.)	Net Case Wt. (Lbs.)	Case Dimensions (L" x W" x H")	Pallet TI / HI (cases)	Cube (cubic feet)	Store Temp	Shelf Life Frozen (Days)	Shelf Life Ambient (Days)
728664	9551005	BNJFGF Gluten Free IW 2 oz. - Devil's Food	2 oz.	36	case	860000556651	10860000556658	5.25	4.5	16 13 3.5	9 x 15	0.43	0° F	364	10-14
728498	9550005	BNJFGF Gluten Free IW 2 oz. - Old Fashioned	2 oz.	36	case	860000556620	10860000556627	5.25	4.5	16 13 3.5	9 x 15	0.43	0° F	364	10-14

Manufactured by Freedom Bakery LLC.

**Bake'nJoy**

Bake'n Joy Foods is the exclusive distributor for Freedom Bakery LLC products.  
**For sales assistance**— call 800.666.4937.

**Product inquiries** – please call Freedom Bakery LLC at 781-305-3459.





## Freedom to Enjoy

Freedom means something different to everyone. For some, it's as simple as the freedom to join the fun and enjoy a treat without worry.

That's why we created Freedom Bakery. Over 50 years of expertise went into making these gluten-free, dairy-free and soy-free donuts that are absolutely 100% worry-free and 100% delicious. Freedom never tasted so good!

- No Gluten
- No Dairy
- No Soy
- No Peanuts
- No Tree Nuts
- Certified Kosher
- Certified Gluten Free
- Merchandise on shelf and/or freezer



*Award Winning and Top Selling  
Apple Cider Doughnut Minis are  
available year-round!*



***Bake'n Joy***®

Bake'n Joy Foods is the exclusive distributor for Freedom Bakery LLC products. Call 800.666.4937 for sales assistance.

# Freedom to Enjoy



## Old Fashioned Doughnut Minis

**9540207** A classic take on a doughnut covered with a sweet glaze. Six minis per clamshell.



## Devil's Food Doughnut Minis

**9541207** A classic take on a doughnut covered with a sweet glaze. Six minis per clamshell.



## Apple Cider Doughnut Minis

**5 oz. pack: #9542207** Six minis per clamshell. Mouthwatering apple and spice flavors coated in cinnamon sugar.



## Pumpkin Doughnut Minis

**5 oz. pack: #9543207** Six minis per clamshell. Mouthwatering pumpkin and spice flavors coated sugar.

<b>Bake'nJoy</b>	Product Description	Selling Unit Package Weight	Units	Pkg.	UPC Code	Case Code	Gross Case Wt. (Lbs.)	Net Case Wt. (Lbs.)	Case Dimensions (L" x W" x H")			Pallet TI / HI (cases)	Cube (cubic feet)	Store Temp	Shelf Life Frozen (Days)	Shelf Life Ambient (Days)
9542207	BNJFGF Gluten Free Minis - Apple Cider	5 oz.	18	case	860000556675	10860000556672	7.38	5.63	16	16	5.25	6 x 10	0.73	0° F	364	7-Jan
9541207	BNJFGF Gluten Free Minis - Devils Food	5 oz.	18	case	860000556606	10860000556610	7.38	5.63	16	16	5.25	6 x 10	0.73	0° F	364	7
9540207	BNJFGF Gluten Free Minis - Old Fashioned	5 oz.	18	case	860000556637	10860000556641	7.38	5.63	16	16	5.25	6 x 10	0.73	0° F	364	7
9543207	BNJFGF Gluten Free Minis - Pumpkin	5 oz.	18	case	860000556682	10860000556696	7.38	5.63	16	16	5.25	6 x 10	0.73	0° F	364	7



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Manufactured by Freedom Bakery LLC.



**Bake'nJoy®**

*Just imagine...*

Delight your guests with *endless possibilities*. Let our simple, *creative recipes* and videos inspire you to make appetizers, entrees, desserts *and more!*


### *Cornbread Strawberry Shortcake*

#### *Ingredients*

- ❑ *Bake'n Joy* Cornbread Batter
- ❑ Fresh Strawberries
- ❑ Whipped Cream

Find recipes for all of our delicious creations shown below at [bakenjoy.com/recipes](http://bakenjoy.com/recipes)



To view easy How-To videos go to the Bake'n Joy channel on  YouTube

# We Value Sustainable Practices!

Thinking “green” is not new for Bake’n Joy as we’ve made energy efficient and sustainability changes to our plant through the years. Here’s a list of the ways Bake’n Joy has worked to reduce our footprint.

## Recycling

- All cardboard, newspapers, magazines, computer and office papers are recycled.
- The scrap plastic from our manufacturing process is collected and recycled.
- We recycle all waste oil from our equipment.
- We choose to use suppliers who use recycled and recyclable materials, wherever possible. (Being a food manufacturer we cannot use recycled materials in any packaging that touches our products unless it is guaranteed food grade.)
- We recycle all computer scrap and ink cartridges.

## Recyclable Materials and Our Products

- All plastic pails used with our frozen batters, fillings and toppings are recyclable and reuseable.
- All plastic carrier trays used in our pre-deposited batter lines are recyclable.
- We partner with other manufacturers providing recyclable packaging for our products (i.e., TrayBon).

## Energy Efficiency

- Energy efficient fluorescent lighting is used throughout our facility; with motion sensed light fixtures in all offices and throughout the warehouse/freezer areas.
- Entire facility on EMS (Energy Management System) for heating/cooling with computer controlled nightly and weekend set backs.
- Heat generated from boilers and air compressors is diverted to warm other areas of the building.
- Ammonia compressors are designed to allow for variability of demand and adjust accordingly to save energy.
- Air curtains on all inlet doors to our blast freezer saves electricity as the freezer doesn’t have to work so hard to maintain temperature.
- We purchase only high-efficiency motors when buying new or replacing old.
- Utilize Power Correction Factor on our main electrical feed, which dampens start ups and saves energy.

## Other Environmental Concerns

- Use anhydrous ammonia in our largest cooling application because it does not impact the ozone.
- Sterilize and filter all water used in the manufacturing process and the facility to remove bacteria and other contaminants to keep our equipment running efficiently and to reduce contaminants in waste water.



Bake'n Joy Foods, Inc.

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