

house-made comfort food

# POTATO TOT MIX

BASIC AMERICAN FOODS™



**CONSUMERS  
LOVE TOTS  
71%**

love/like them to be exact and  
their popularity keeps growing

—Datassential Menu Trends 2020



**#2  
FASTEST GROWING  
fried appetizer**

—Datassential Menu Trends 2020



Menu growth predicted to  
**OUTPERFORM**  
**99%**  
of all other foods,  
beverages, and ingredients  
over the next four years

—Datassential Haiku 2021

# CULINARY INSPIRATION

"House-made" is where it's at and our tot mix is on another level, making modern comfort endlessly versatile.

# 80%

of consumers are willing to **PAY MORE** for a house-made version

—Datassential 2019

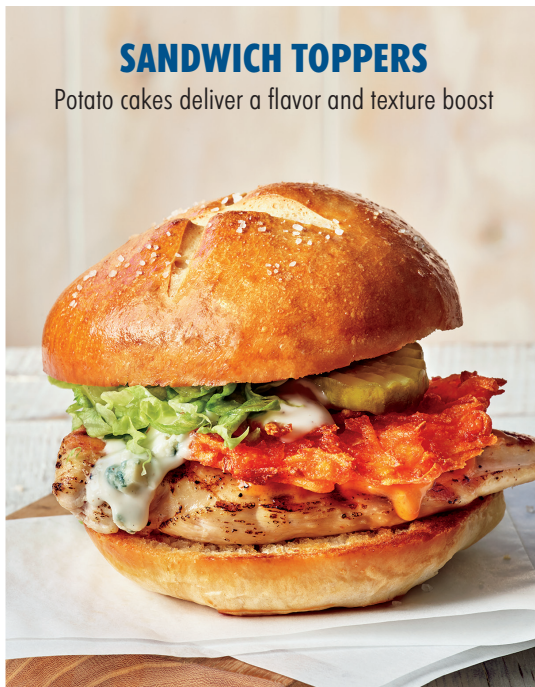
## APPETIZERS/SIDES

Tot-stada, Loaded Tots



## SANDWICH TOPPERS

Potato cakes deliver a flavor and texture boost



## BREAKFAST

Potato Cake Benedict, Breakfast Tot-chos



## Superior Take-Out Performance

BAF Tots hold

# 2.5x

LONGER than French fries in to-go containers



## POTATO TOT MIX FEATURES

SKU 11067 | Pack Size 8/15.5 oz

Yield: 75, #60 scoop tots/ bag (2.98 lbs. batter)

- **Easy to Customize** — unlike other tots, easy to add unique ingredients for a signature, hand-made twist and appearance
- **Menu Versatility** — perfect for appetizers, sides, burger toppers, potato cakes and more
- **Simple Prep** — just add water, scoop and fry or grill
- **Maximum Hold Time** — unlike most appetizers, holds texture for hours under heat lamp

[CLICK HERE](#)

FOR PREP AND NUTRITION FACTS